

Marketing Agency Brochure Bi-Fold Template was designed for a marketing agency that wants to present its services to new clients. The template is so universal that it can be used in any creative industry.

Install Fonts:

Before starting work, make sure you have the correct fonts on your computer, if you do not have the required fonts, install them:

- Lora – <https://fonts.google.com/specimen/Lora>
- Poppins – <https://fonts.google.com/specimen/Poppins>

Adobe InDesign:

Start Adobe InDesign and edit the template to the desired effect. To add a photo, **select the gray element (signed „your image here“)** and move the photo using **Drag and Drop or from the File – Place menu (Ctrl + D)**. Editing texts is also very easy, you need to **double-click** on the text frame and change the text.

Adobe Photoshop:

Start Adobe Photoshop and edit the template to the desired effect. To add a photo, **double-click on the layer with the gray element (signed „your image here“ – „Layers“ panel)** and a window in Photoshop will open, to which you should move the photo on the basis of **Drag and Drop** or from the **File – Place** menu. The text can be easily edited by **double clicking** on the text layer in the **„Layers“** panel.

Affinity Designer and Publisher:

Open the template in Affinity Designer/Publisher. To add an image, **double-click on the gray element which is labeled „your image here“**. Then place your image via **File – Place** or simply **Drag and Drop** to your documents. Adjust your photo by dragging it. To edit text, double-click on the text frame and edit it.

Affinity Photo:

Open the template in Affinity Photo. To add an image, **double-click on the gray element, which is labeled „your image here“**, and a new program window will open. In this window, place your image via **File – Place** or just **Drag and Drop**. To edit text, **double-click** on the text frame and edit it.