

CLASSIC



# FLOWE

MODERN





# Media-kit Flowe

## About Us

A media kit is a package of information, assembled by a company, to provide basic information about itself to reporters. The media kit is a promotional public relations tool that can serve several functions, including promoting the launch of a new company, promoting the launch of a new product or service by an existing company, giving a company a way to present itself as it would like to be seen, and/or saving time, by eliminating the need for a company's employees to repeatedly answer the same questions.





# About Us

## We Creative Agency

Creative agencies develop and implement imaginative solutions to help businesses increase brand awareness, better showcase products or services and, ultimately, increase profits. Knowing what a creative agency does can help you understand their business they are the right working environment for you.





# Studio Mission

Mission Creative is a full-service Midwest advertising agency based in Dubuque, Iowa. Our philosophy is ideas with intent. We believe an idea is simply the surface of a greater whole. It's more than creating compelling ideas. It is about how those ideas work for you and your customers. We work to reach a deep understanding of who you are as a company. Through our established processes we're able to uncover the essence of your business and determine where it needs to go.







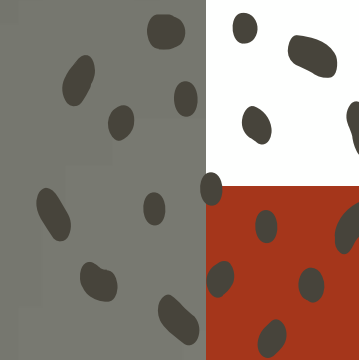
To be the most  
creative and  
professional  
agency, perceived  
as invaluable to  
clients' business  
success



VISION

CREATIVE





# FLOWE STUDIO

## SUMMER LOOK

## About Patricia

Vitae tempus quam pellentesque nec. Maecenas volutpat blandit aliquam etiam erat. In dictum non consectetur a. Dignissim diam quis enim lobortis scelerisque fermentum. Elementum pulvinar etiam non quam lacus suspendisse. Felis eget velit aliquet sagittis id consectetur. Leo a diam sollicitudin tempor id. Lorem mollis aliquam ut porttitor leo a diam sollicitudin tempor. Et odio pellentesque diam volutpat commodo sed egestas egestas fringilla.



# Mission Statement



## About Statement

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Creativity  
doesn't wait  
for that  
perfect moment.  
It fashions its  
own perfect  
moments out of  
ordinary ones



Creativity is inventing,  
experimenting, growing, taking  
risks, breaking rules, making  
mistakes, and having fun.



Mission Statement

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scelerisque fermentum. Elementum pulvinar etiam non  
quam lacus suspendisse.



OUR MISSION IS TO DELIVER  
AESTHETIC VISUAL FOR BRAND



# SUMMER VIBE

## SUMMER VIBE



### Mission Statement

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# Media- Kit

Commodo elit at imperdiet dui accumsan. Diam vulputate ut pharetra sit amet. Arcu dui vivamus arcu felis bibendum ut tristique. Praesent elementum facilisis leo vel fringilla est ullamcorper eget nulla. Eu nisl nunc mi ipsum faucibus vitae aliquet. Nulla porttitor massa id neque aliquam vestibulum. Fringilla est ullamcorper eget nulla facilisi etiam dignissim. Risus in hendrerit gravida rutrum. Dolor purus non enim praesent elementum facilisis.



Creativity is  
inventing,  
experimenting,  
growing, taking  
risks, breaking  
rules, making  
mistakes, and  
having fun.



# FLOWE DESIGN

# SOUL IS GOLDEN

## Marketing,

Commodo elit at imperdiet dui accumsan. Diam vulputate ut pharetra sit amet. Arcu dui vivamus arcu felis bibendum ut tristique. Praesent elementum facilisis leo vel fringilla est ullamcorper eget nulla. Eu nisl nunc mi ipsum faucibus vitae aliquet. Nulla porttitor massa id neque aliquam vestibulum.

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Included :

- 01. Instagram marketing
- 02. Youtube marketing
- 03. Email marketing





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# People,

Included :

- 01. Instagram marketing
- 02. Youtube marketing
- 03. Email marketing





BUILD THE BRAND

# AESTHETIC VISUAL FOR YOUR BRAND



Commodo elit at imperdiet dui accumsan. Diam vulputate ut pharetra sit amet. Arcu dui vivamus arcu felis bibendum ut tristique. Praesent elementum facilisis leo vel fringilla est ullamcorper eget nulla. Eu nisl nunc mi ipsum faucibus vitae aliquet. Nulla porttitor massa id neque aliquam vestibulum.







Included :

- 01. Instagram marketing
- 02. Youtube marketing
- 03. Email marketing



# Visual Concept

Concept,

Vitae tempus quam pellentesque nec.  
Maecenas volutpat blandit aliquam etiam  
erat. In dictum non consectetur a. Dignissim  
diam quis enim lobortis scelerisque  
fermentum. Elementum pulvinar etiam non  
quam lacus suspendisse.



# Content



About Us Pg. 07

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Profiles Pg. 12

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Statistic Pg. 25

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Collaboration Pg. 36

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Portfolio Pg. 40

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# Visual Concept

## Concept

Vitae tempus quam pellentesque nec. Maecenas volutpat blandit aliquam etiam erat. In dictum non consectetur a. Dignissim diam quis enim lobortis scelerisque fermentum. Elementum pulvinar etiam non quam lacus suspendisse.



- creating social media post
- strategy social media marketing
- designing creative campaign
- making creative webinar



# visual concept mood

## Process

- a. brainstorming
- b. moodboard
- c. wireframing
- d. review
- e. finalizing

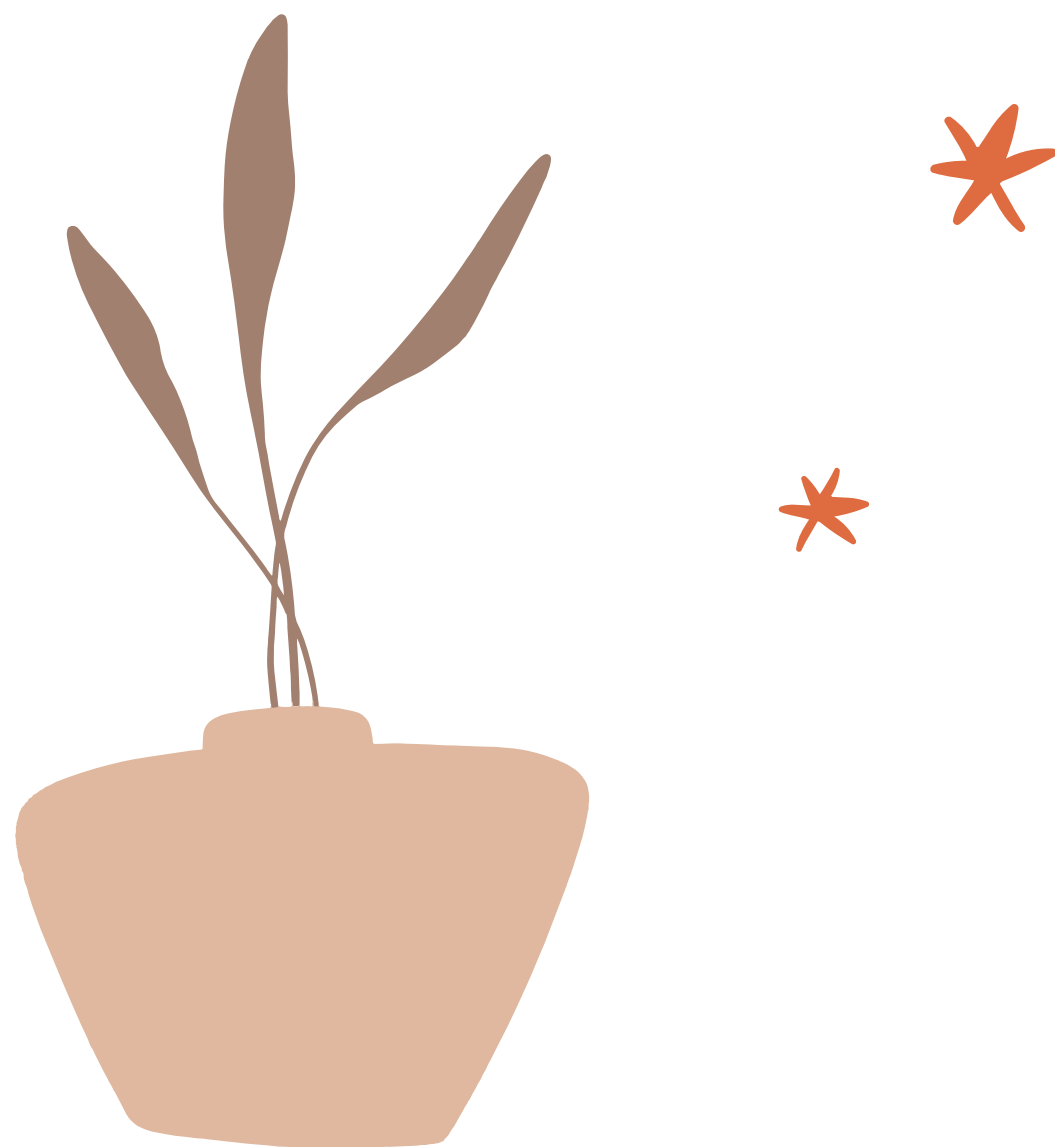
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## Studio Design

Vitae tempus quam pellentesque nec. Maecenas volutpat blandit aliquam etiam erat. In dictum non consectetur a. Dignissim diam quis enim lobortis scelerisque fermentum. Elementum pulvinar etiam non quam lacus suspendisse.



# Creative Process



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## Process

- a. brainstorming
- b. moodboard
- c. wireframing
- d. review
- e. finalizing





With the rise of digital of social media,  
and influencer marketing, we ve  
expanded our services to services to  
support brands trough every step of  
the consumer journey.

Process

- a. brainstorming
- b. moodboard
- c. wireframing
- d. review
- e. finalizing





# BRAND MISSION

## CLIENT LIST :

Summer Cafè

Quokka Studio

Studio Otter

Charlie & Co

Palmè inc



Pg. 10 - Image tittle & details of picture



With the rise of digital of  
social media, and influencer  
marketing, we ve expanded our  
services to services to  
support brands trough every  
step of the consumer journey.

AWARDS

Design Awards 2017

Marketing Awards 2017

Commercial Award 2018

Photography Award 2019

Enterpreuner Award 2020



GET IN TOUCH

Email : [flowe@studio.com](mailto:flowe@studio.com)

Instagram : [@flowestudio](https://www.instagram.com/flowestudio)

twitter : [@flowe Studio](https://twitter.com/flowe_studio)

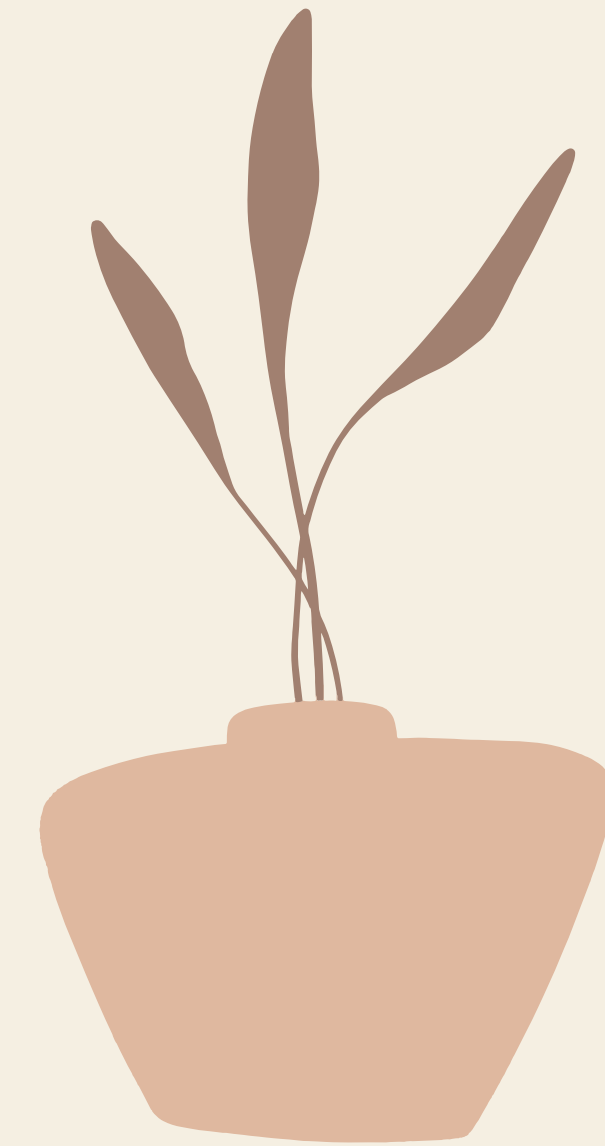




803 HARRISON STREET  
MABLETON, GA 30126

## Studio Design

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Maecenas volutpat blandit aliquam etiam  
erat. In dictum non consectetur a. Dignissim  
diam quis enim lobortis scelerisque  
fermentum. Elementum pulvinar etiam non  
quam lacus suspendisse.



# OUR PROCESS

## Process

- a. brainstorming
- b. moodboard
- c. wireframing
- d. review
- e. finalizing



# Studio Agency



## Marketing,

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- creating social media post
- strategy social media marketing
- designing creative campaign
- making creative webinar



# FLOWE

With the rise of digital of  
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Concept,

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FLOWE

Process

- a. brainstorming
- b. moodboard
- c. wireframing
- d. review
- e. finalizing



# Process Build a Good Brand



Pg. 10 - Image tittle & details of picture

## Process 01

Vitae tempus quam pellentesque nec. Maecenas volutpat blandit aliquam etiam erat. In dictum non consectetur a. Dignissim diam quis enim lobortis scelerisque fermentum. Elementum pulvinar etiam non quam lacus suspendisse.

## Process 02

Vitae tempus quam pellentesque nec. Maecenas volutpat blandit aliquam etiam erat. In dictum non consectetur a. Dignissim diam quis enim lobortis scelerisque fermentum. Elementum pulvinar etiam non quam lacus suspendisse.

## Process 03

Vitae tempus quam pellentesque nec. Maecenas volutpat blandit aliquam etiam erat. In dictum non consectetur a. Dignissim diam quis enim lobortis scelerisque fermentum. Elementum pulvinar etiam non quam lacus suspendisse.





## COLLABORATION

With the rise of digital social media and influencer marketing, we've expanded our services to support brands through every step of the customer journey.

Mission Creative is a full-service Midwest advertising agency based in Dubuque, Iowa. Our philosophy is ideas with intent. We believe an idea is simply the surface of a greater whole. It's more than creating compelling ideas. It is about how those ideas work for you and your customers. We work to reach a deep understanding of who you are as a company. Through our established processes we're able to uncover the essence of your business and determine where it needs to go.



With the rise of digital social media and influencer marketing, we've expanded our services to support brands through every step of the customer journey.

PRODUCT

Social media marketing

Graphic design

Website developer

Photography





We craft and create  
digital product digital  
meaningful story

STAGES

- a. brainstorming
- b. moodboard
- c. wireframing
- d. review
- e. finalizing



# Marketing,

Commodo elit at imperdiet dui accumsan. Diam vulputate ut pharetra sit amet. Arcu dui vivamus arcu felis bibendum ut tristique. Praesent elementum facilisis leo vel fringilla est ullamcorper eget nulla. Eu nisl nunc mi ipsum faucibus vitae aliquet. Nulla porttitor massa id neque aliquam vestibulum.



PRODUCT

Social media marketing

Graphic design

Website developer



# Age Demography

60%

AGE 20 - 24

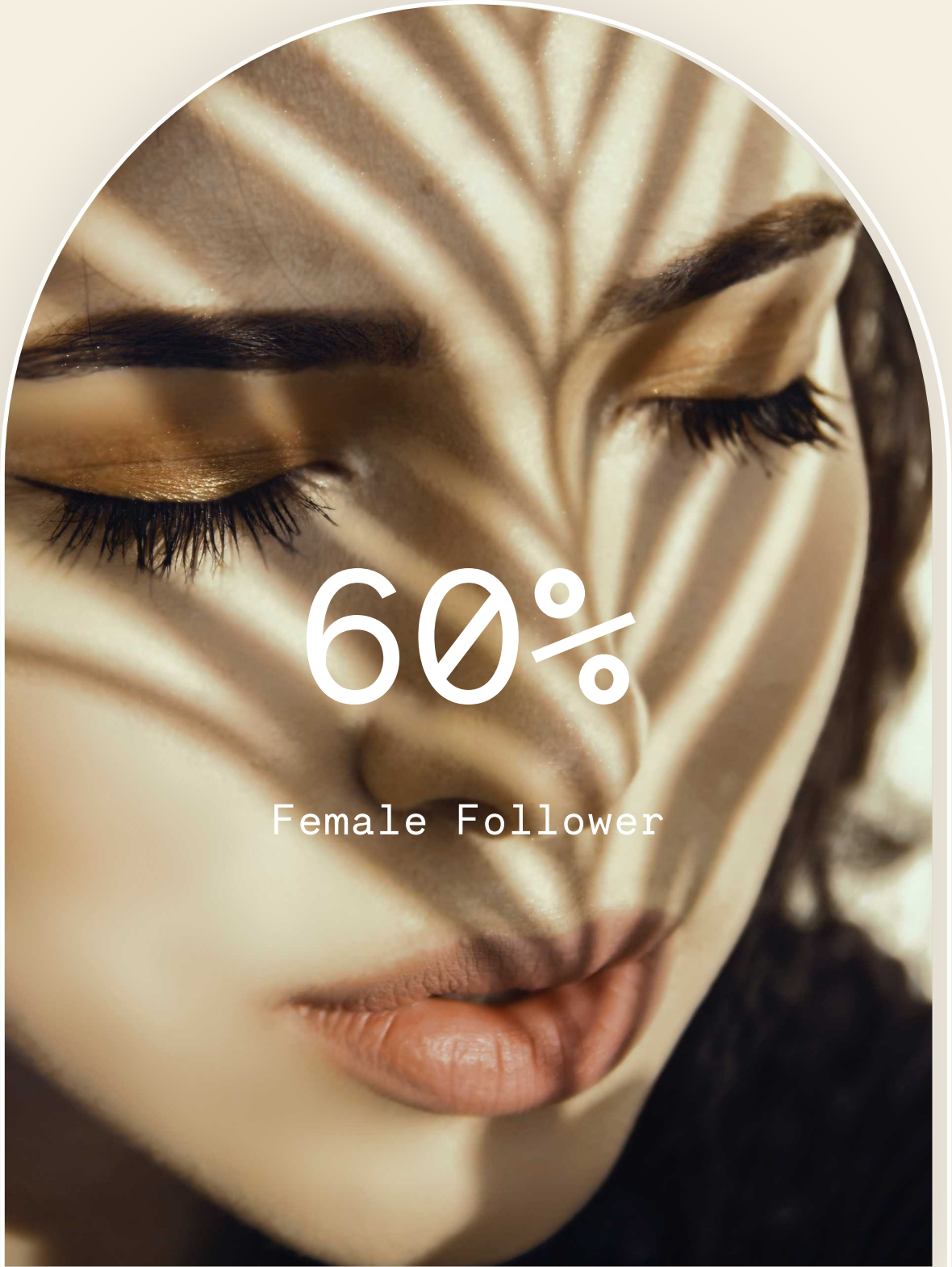
25%

AGE 25 - 35

15%

AGE 36 - 55

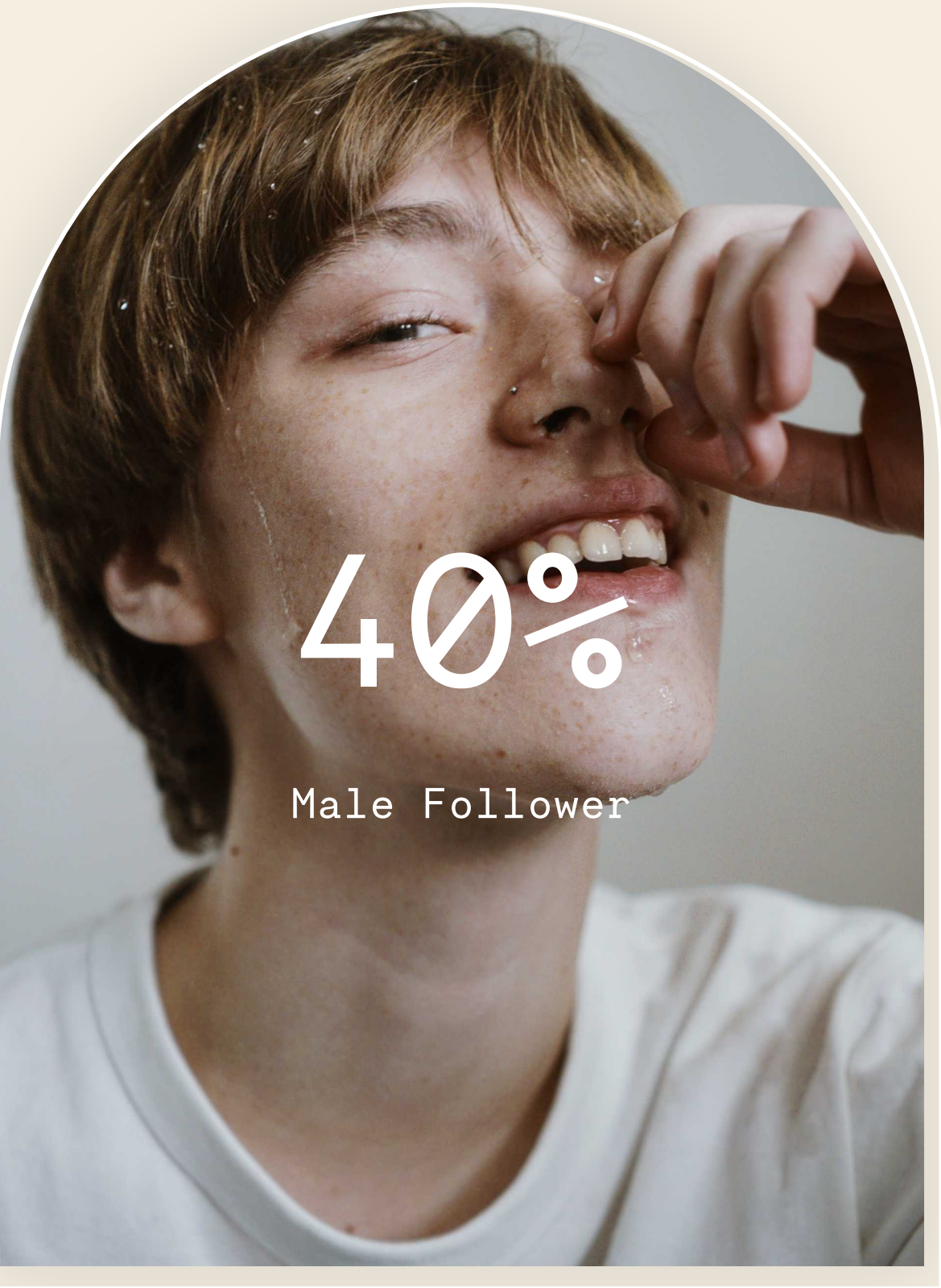




# DEMOG RAPHY

## Concept

Vitae tempus quam pellentesque nec. Maecenas  
volutpat blandit aliquam etiam erat. In dictum non  
consectetur a. Dignissim diam quis enim lobortis  
scelerisque fermentum. Elementum pulvinar etiam non  
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# SOCIAL MEDIA

## Statistic

Vitae tempus quam pellentesque nec. Maecenas  
volutpat blandit aliquam etiam erat. In dictum non  
consectetur a. Dignissim diam quis enim lobortis  
scelerisque fermentum. Elementum pulvinar etiam non  
quam lacus suspendisse.

850 . 000

Instagram Follower

270 . 000

Tiktok Follower


380 . 000

Facebook Follower

803 HARRISON STREET  
MAPLETON, GA 30126







# number & statistic

850.000

Instagram Follower

---

850.000

Instagram Follower

---

270.000

Tiktok Follower

---

270.000

Tiktok Follower

---

380.000

Facebook Follower

380.000

Facebook Follower




PROFILE

# Sheila Nunoz

Photography

Vitae tempus quam pellentesque nec. Maecenas volutpat blandit aliquam etiam erat. In dictum non consectetur a. Dignissim diam quis enim lobortis scelerisque fermentum. Elementum pulvinar etiam non quam lacus suspendisse.



Best fashion photography award 2015  
Photography Exhibition 2017  
Winner photography contest 2020





With the rise of digital social media and influencer marketing, we've expanded our services to support brands through every step of the customer journey.

PARTNERHIP 2017

Summer Cafè  
Quokka Studio  
Studio Otter  
Charlie & Co  
Palmè inc

PARTNERHIP 2019

Summer Cafè  
Quokka Studio  
Studio Otter  
Charlie & Co  
Palmè inc



# pricing plan

REGULAR PACKAGE

1x Branding Identity

5x Logo Alternative

10x Instagram Stories

10x Instagram Feed

1x Picth Deck

1x Instagram Campaign

3x Revision

FROM \$1000

PREMIUM PACKAGE

1x Branding Identity

5x Logo Alternative

20x Instagram Stories

20x Instagram Feed

1x Picth Deck

2x Instagram Campaign

5x Revision

FROM \$1500



# package

## Package type

Vitae tempus quam pellentesque nec. Maecenas volutpat blandit aliquam etiam erat. In dictum non consectetur a. Dignissim diam quis enim lobortis scelerisque fermentum. Elementum pulvinar etiam non quam lacus suspendisse.

### INSTAGRAM PACKAGE

Instagram takeover

Product Endorsment

Proudct Review

IGTV

Reels Content

FROM \$1000

### YOUTUBE PACKAGE

Sponsored VLOG

Product Review

Proudct Endorsment

Collaboration VLOG

Youtube Content

FROM \$2000



450K Instagram follower

660K Twitter Follower

780K Facebook Fanpage Likes

890K Youtube Subscriber

900K Pinterest Follower

950K Email Subscription



# REACH

## ENGAGEMENT

We craft and create  
digital product digital  
meaningful story



Concept

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PROCESS

01.

STAGE ONE

Vitae tempus quam pellentesque nec. Maecenas volutpat blandit aliquam etiam erat. In dictum non consectetur a.

02.

STAGE TWO

Vitae tempus quam pellentesque nec. Maecenas volutpat blandit aliquam etiam erat. In dictum non consectetur a.

03.

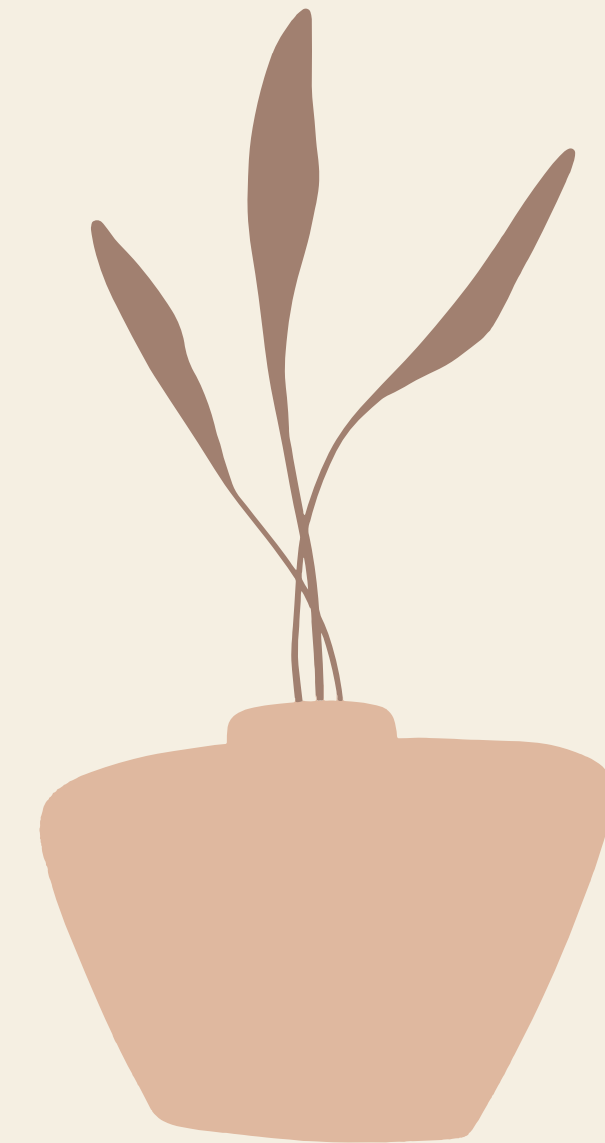
STAGE THREE

Vitae tempus quam pellentesque nec. Maecenas volutpat blandit aliquam etiam erat. In dictum non consectetur a.





Our Mission is to  
deliver aesthetic  
visual for your brand



- creating social media post
- strategy social media marketing
- designing creative campaign
- making creative webinar



# Creative Stages



01.

CONCEPT ONE

Vitae tempus quam pellentesque nec.  
Maecenas volutpat blandit aliquam etiam  
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02.

CONCEPT TWO

Vitae tempus quam pellentesque nec.  
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03.

CONCEPT THREE

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# Our Mission is to deliver aesthetic visual for your brand

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scelerisque fermentum. Elementum pulvinar etiam  
non quam lacus suspendisse.



Pg. 10 - Image tittle



# Elsie Pope

## Package type

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## Process

- a. brainstorming
- b. moodboard
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- e. finalizing





Photography  
**Monique Rivera**

“Flowe always provide high quality result,  
great service and competitive pricing Flowe  
is your solution for wedding photography  
and videography”



Videography  
**Marian Watts**

“Flowe always provide high quality result,  
great service and competitive pricing Flowe  
is your solution for wedding photography  
and videography”

Testimonial

Vitae tempus quam pellentesque nec. Maecenas  
volutpat blandit aliquam etiam erat. In dictum non  
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scelerisque fermentum. Elementum pulvinar etiam  
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# Testimo nial

“Flowe always provide high quality result,  
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and videography”

Photography

Fredica Gomez

## Testimonial

Vitae tempus quam pellentesque nec. Maecenas  
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