

JOURNEY  
BUSINESS  
CUSTOMER

630+

Lorem Ipsum

01

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# Customer Journey Presentation.

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been Ipsum is simply

# Welcome Message.

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been Ipsum is simply dummy Ipsum is simply dummy text of

## Description Here:

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# About The Company.

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been Ipsum is simply dummy Ipsum is simply dummy text of industry. Lorem Ipsum has been Ipsum is simply dummy Ipsum is simply dummy

# Company Vision Statement.

500+

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# Company Mission Statement.

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Lorem Ipsum

**Description Here:**

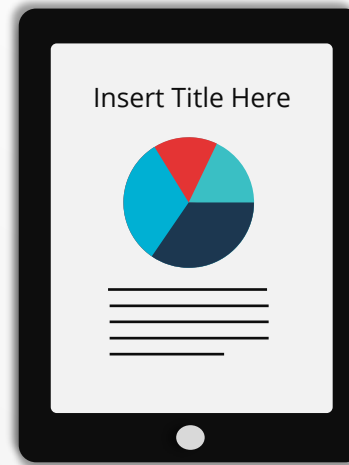
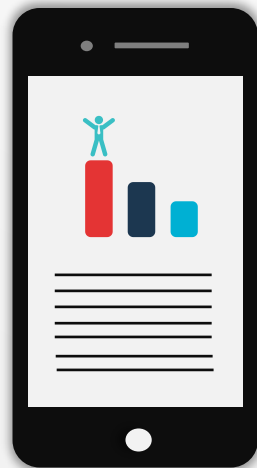
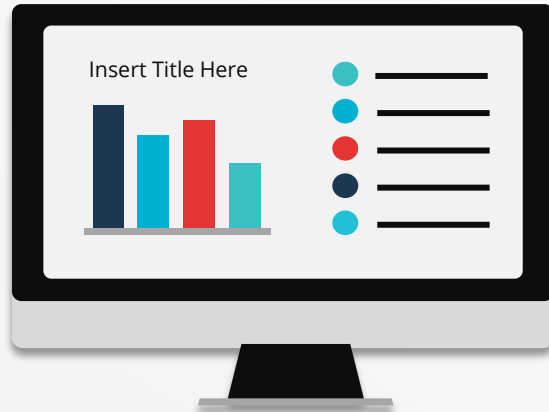
Lorem Ipsum is simply dummy text of the printing

# Step Customer Choose Your **Product.**

03

Insert Title **Here**

Lorem Ipsum is simply dummy text of the printing and typesetting industry.



01

Insert Title **Here**

Lorem Ipsum is simply dummy text of the printing and typesetting industry.

02

Insert Title **Here**

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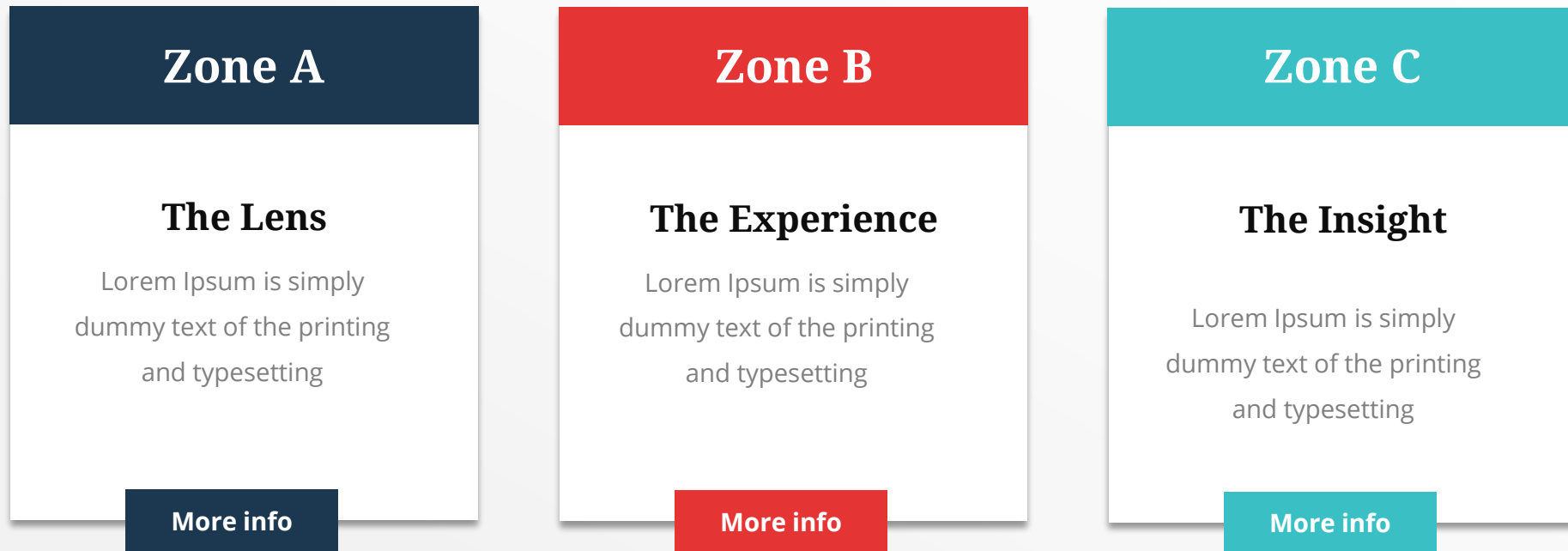
## Company Goals.

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Lorem Ipsum

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# Key Elements Of Customer Journey Map.





# Understanding The Customer Experience.



## Touch point

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## Action

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# Understanding The Customer Experience.



## Motivation

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## Pain Points

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## PLANNING

Lorem Ipsum is simply dummy text of the printing and

## DATA GATHERING

Lorem Ipsum is simply dummy text of the printing and

## MAPPING

Lorem Ipsum is simply dummy text of the printing and

## PRESENT

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## What We Do.

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[More info](#)

# Need For Customer Journey Map.

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# About Company Perspective

## Description Here :



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### Customer

Lorem Ipsum is simply dummy text of the printing and

### Specific

Lorem Ipsum is simply dummy text of the printing and

# Company Histories.

14



## Target Specific Customer.

01.

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the simply dummy text of the printing

02.

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the simply dummy text of the printing

### Customer

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**Business Target**

## Touch Point To Internal Department.

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**590+**

Lorem Ipsum



**MAPPING**

Lorem Ipsum is simply

**ANALYSIS**

Lorem Ipsum is simply

**PRESENT**

Lorem Ipsum is simply dummy

# Mapping Frame **Work.**

**MAPPING**

Lorem Ipsum is simply  
dummy text of the printing  
and typesetting

**ANALYSIS**

Lorem Ipsum is simply  
dummy text of the printing  
and typesetting

**PRESENT**

Lorem Ipsum is simply  
dummy text of the printing  
and typesetting

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# Customer Journey Map.

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## PERSONAS

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## DESIRED OUTCOME

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02

03



## TOUCH POINT

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## MOMENT OF TRUTH

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04



## Type Of Customer Journey.

**01.**

Lorem Ipsum is simply dummy text of the printing and typesetting industry.

**02.**

Lorem Ipsum is simply dummy text of the printing and typesetting industry.

**03.**

Lorem Ipsum is simply dummy text of the printing and typesetting industry.

### Description Here:

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## Current State Mapping.

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# Future State Mapping.

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20+

Lorem Ipsum

Customer

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# Day In The Life Mapping.

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29%

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Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's

# How To Improve The Customer Journey.



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Lorem Ipsum is simply dummy text of the printing Lorem Ipsum is simply is simply dummy text of the

# Step To Build A Journey **Map**.



## PLANNING

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## IDENTITY & ANALYSIS

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## DATA GATHERING

Lorem Ipsum is simply dummy text of the printing and typesetting of the



## INVESTIGATE ISSUES

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## MAP CREATION

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## PRESENT YOUR FINDING

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# Creative Innovation Ideas.

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# Benefit Of Customer Journey **Map.**

- 01.** Lorem Ipsum is simply dummy text of the printing and typesetting industry.
- 02.** Lorem Ipsum is simply dummy text of the printing and typesetting industry.
- 03.** Lorem Ipsum is simply dummy text of the printing and typesetting industry.

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Lorem Ipsum

# Meet Expert **Team.**

**ALENA NATALINE**

**VANESA LOCCA**

**BRIAN GEORGE**

## Support Your Business With **Us.**

**800+**

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## Install Now The Program.

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# THANK-YOU.

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